

Pottawatomie County

Estimated Economic Impact of Agriculture, Food, and Food Processing Sectors

10/8/14

13 agriculture, food, and food processing sectors were analyzed to determine their overall contribution to the Pottawatomie County economy.¹

These 13 sectors have a total direct output of approximately \$372 million and support 1,276.6 jobs in Pottawatomie County. Running the model for all 13 sectors simultaneously produces the following results:

Agriculture Contribution in Pottawatomie Co						
Impact Type ²	Employment	% Employment	Total Value Added ³	% of Gross Regional Product ⁴	Output ⁵	% of Gross Regional Product
Direct Effect	1,276.6	8%	61,099,193.8	5%	372,120,893.4	32%
Indirect Effect	289.8	2%	28,372,462.6	2%	46,151,648.5	4%
Induced Effect	236.5	1%	16,550,528.6	1%	26,461,880.1	2%
Total Effect	1,802.9	11%	106,022,185.0	9%	444,734,422.0	38%

As shown in the above table, agriculture, food, and food processing supports 1,802.9 jobs, or 11% of the entire workforce in the county. These industries provide a total economic contribution of approximately \$445 million, roughly 38% of Gross Region Product (GRP). As noted below in the calculation of Gross Regional Product, imports and institutional sales are subtracted. Therefore, counties that import a relatively large amount of goods and services will have a reduced GRP which may lead to agricultural output being greater than GRP.

Another metric used to calculate the importance of sectors in an economy is their value added as a percentage of GRP. Total value added by the 13 agriculture, food, and food processing sectors is approximately \$106 million, or 9% of the GRP. This indicates that personal income, business income, and taxes generated by these sectors account for 9% of the total economy.

¹ Article on building a contribution analysis in IMPLAN that avoids double counting:

http://www.implan.com/index.php?option=com_content&view=article&id=660%3A660&catid=253%3AKB33&Itemid=70

² Direct, indirect, and induced effects sum together to estimate the total economic contribution in the state. **Direct effects** capture the contribution from agricultural and food products. **Indirect effects** capture the economic benefit from farms and agricultural businesses purchasing inputs from supporting industries within the state. **Induced effects** capture the benefits created when employees of farms, agricultural businesses, and the supporting industries spend their wages on goods and services within the state.

³ Value added = labor income + indirect business taxes + other property type income.

⁴ GRP = final demand of households + governments expenditures + capital + exports - imports - institutional sales.

⁵ Output = intermediate inputs + value added.

The following tables document the overall summary numbers of the model, top industries affected by employment and output, and a listing of all industries that were analyzed.

In the top ten by employment, Cattle ranching and farming is the top employer in the agriculture industry with 317.5 employees. This table also shows the amount of jobs that are created by the agriculture industry in Pottawatomie County.

Description	Total Employment	Total Output
Cattle ranching and farming	317.5	70,279,251.0
Grain farming	283.1	23,263,226.5
Support activities for agriculture and forestry	209.1	1,411,630.4
Animal production, except cattle and poultry and eggs	181.7	13,011,488.9
Other animal food manufacturing	155.3	223,585,250.3
Real estate establishments	89.9	11,589,889.8
Oilseed farming	69.1	15,710,925.8
Wholesale trade businesses	56.5	10,076,795.5
Monetary authorities and depository credit intermediation activities	34.1	11,105,483.2
Food services and drinking places	29.9	1,561,041.8

The Other animal food manufacturing industry directly contributes approximately \$224 million to Pottawatomie County's economy. This table also shows how much revenue is generated in other industries by having a strong agriculture industry.

Description	Total Employment	Total Output
Other animal food manufacturing	155.3	223,585,250.3
Cattle ranching and farming	317.5	70,279,251.0
Grain farming	283.1	23,263,226.5
Oilseed farming	69.1	15,710,925.8
Animal production, except cattle and poultry and eggs	181.7	13,011,488.9
Real estate establishments	89.9	11,589,889.8
Monetary authorities and depository credit intermediation activities	34.1	11,105,483.2
Wholesale trade businesses	56.5	10,076,795.5
Wineries	28.4	9,280,132.1
All other crop farming	17.7	9,135,334.1

Below is a summary of all agriculture data with employment levels and output level. These values can tell how many jobs are represented by each agriculture sector and the output they contributed to Pottawatomie County's economy.

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All 105 counties in Kansas have Implan models and agriculture contribution summary. These values do not factor in the retail environment of food sales. Food retail is important, but in order to provide the most accurate picture of what production agricultural and processing contributes to Kansas, the retail sector was omitted.